



**OPTIMA SUN LAB**  
SUNLESS TANNING RE:DEFINED

discover a new you

The image features a low-angle shot of numerous palm trees silhouetted against a vibrant sunset sky. The sky transitions from a deep purple at the top to a soft pink and orange near the horizon. The palm trees are scattered across the frame, their trunks leaning at various angles, creating a sense of height and tropical atmosphere. The text is centered in the upper portion of the image, rendered in a clean, white, sans-serif font.

TRANSFORM YOURSELF FROM ORDINARY  
TO EXTRAORDINARY!

# 1 PREPARE

CLEANSE  
+ EXFOLIATE

- Before your tanning session, make sure you shower and exfoliate. Do not use oil-based exfoliators as they leave a residue that blocks the tanning process.
- Exfoliating well is a key component to the perfect sunless tan. This removes dead skin cells which allows the tan to fade more evenly + promotes a longer lasting, vibrant sunless tan.
- Make sure your body is free of make-up, moisturizer, and perfume.
- Shave or Wax at least 1 day prior to your sunless tanning session.
- We recommend that clients wear lingerie, underclothes or a swimsuit.
- Female clients over the age of 18 may choose to tan topless or in the nude. Male clients are required to wear bottoms. Clients under 18 must have a parental consent form and must wear a full swimsuit. **Be assured that we are professionals and will make every effort to accommodate your needs and make you as comfortable as possible with whatever you choose to wear.**
- On the day of your treatment wear dark, loose fitting clothing. Whenever possible wear flip flops or open-toed sandals.
- Plan your day ahead: Avoid swimming, bathing, and heavy exercise for at least 8-12 hours to ensure the best results.

\* Results are based on before and after care.

# 2 DEVELOP

THE  
SESSION

- The technician will give a consultation on your ideal results and make recommendations based on your skin type and desired color.
- Please inform your technician of any skin issues or trouble spots you may have had with other sunless tanning products.
- We highly recommend our **Normalize Ph Balance** pre-tan treatment: A fine blend of exotic aloe's which assist in hydrating porous areas of the body prior to your session. This product enables the sunless tanning solution to penetrate uniformly into the skin resulting in a longer-lasting, more even sunless tan.
- A typical full-body session takes less than 5 minutes per treatment once set up. You can do up to 3 treatments per session.



# 3 EXTEND

ENHANCE  
+ REJUVENATE

- For optimal results wait at least 8-12 hours to shower or sweat. Daily **moisturizing is key** to extending your tan, at least twice a day. We recommend using our **moisturizing sunless extender with enhancing bronzers**. You will see a noticeable difference in how vibrant your tan looks + how much longer it lasts.
- Scrubbing, exfoliating, shaving, and waxing will shorten the life of your tan. Only exfoliate before a tanning session or to help remove remnants of an old tan.
- Indulge in a **Hydrating Shimmer Treatment** or **Anti-Aging Treatment** after or in between tanning sessions. These products were specifically designed to enhance your sunless tanning experience + keep your skin nourished and healthy.
- Sunless products do not contain sunscreen. An overall sun protection program is needed.
- Like any beauty routine, proper preparation, skin care, and upkeep are required to make the most of your Optima Sun Lab tan.





## SUNLESS TANNING + SKIN CARE TREATMENTS

Our products are designed to prepare, replenish and hydrate the skin for optimal sunless skincare results and a beautiful, long lasting, natural-looking tan.

**BRONZE TAN** - An all-natural, anti-aging sunless tanner made with antioxidants and pure botanicals, leaving the skin radiant with a natural-looking, golden brown glow. Containing a cosmetic bronzer derived from walnut extracts, our bronzing solution delivers immediate results. *Also available with out the cosmetic bronzer-Clear.*

**NORMALIZE PRE-TAN TREATMENT** - A fine blend of exotic aloe which assists in hydrating porous areas of the body. This product enables the sunless tanning solution to penetrate uniformly into the skin, resulting in a longer-lasting, more even sunless tan.

**ANTI-AGING HYDRATION TREATMENT**- A skin rejuvenating treatment made with exotic plant extracts, antioxidants and botanicals to uncover the skin's natural radiance. This treatment is ideal for use after sunless tanning sessions.

**HYDRATING SHIMMER TREATMENT**- An exclusive blend of shimmering radiance infused with emollients and humectants which serve to soften the skin while delivering a delightful glowing effect. The perfect skin treatment accessory.





**Optima Sun Lab** introduces you to revolutionary sunless spray tanning technology that hydrates the skin, enhances skin tones, and produces a luminescent golden bronze glow that can last up to 2 weeks.

Multi-treatment technology by Infinity Sun fuses age-defying sunless spray tanning and advanced skin care treatments into one.

**The Result:** A sultry, radiant, sun-kissed glow most would love to have.

- 3 different shades of bronze brilliance
- An all natural sunless tanning solution enriched with anti-oxidants + pure botanicals
- Signature custom blended tans in less than 5 minutes
- Treatment lotions are delivered in an ultra fine mist for seamless, even application
- Solution is free of any unpleasant odor associated with other sunless tanning products

**Unparalleled Pampering:** Treat yourself to a professionally applied sunless spray tan in the comfort of your own home, office or any other location you desire. We want you to get the most out of our service and strive to deliver highly intuitive and personalized service to each and every one of our clients.

Optima Sun Lab is recommended by dermatologists as a safe and healthy alternative to traditional tanning methods.

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Infinity Sun is enjoyed by many celebrity notables and has been featured on Sunset Tan, Millionaire Matchmaker, and "Dancing with the Stars".



**Eco-Friendly:** Infinity Sun is the only carbon neutral sunless tanning company.

Discover  
a customized  
sunless tanning  
experience that is  
uniquely  
**you.**





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